

## PRIVACY STATEMENT

This Privacy Statement sets forth the information gathering, use, and dissemination practices of Cysiv LLC (“Cysiv”) in connection with the World Wide Web site located at [www.cysiv.com](http://www.cysiv.com) (the “Site”). This Privacy Statement addresses Cysiv’s practices regarding information collected only directly through or from the Site – it does not address or govern any information gathering, use, or dissemination practices related to information collected other than directly through or from the Site, including, without limitation, from or via telephone, facsimile, postal mail, personal delivery, or other or additional offline means or media. Cysiv can be contacted by mail at Cysiv, LLC, 225 E. John Carpenter Fwy., Suite 1500, Irving, TX 75062.

### **1. Collection of Personal Information from Site Visitors**

Cysiv may collect or track (1) the home server domain names, e-mail addresses, type of client computer, files downloaded, search engine used, operating system, and type of Web browser of visitors to the Site, (2) the e-mail addresses and location-based information of visitors that communicate with Cysiv via e-mail, (3) information knowingly provided by the visitor in online forms, registration forms, surveys, e-mail, contest entries, and other online avenues (including, without limitation, demographic and personal profile data), and (4) aggregate and user-specific information regarding which pages Site visitors access.

Cysiv may place Internet “cookies” on visitors’ hard drives. Internet cookies save data about individual visitors, such as the visitor’s name, password, user-name, shopping cart, screen preferences, and the pages of a site viewed by the visitor. When the visitor revisits the Site, Cysiv may recognize the visitor by the Internet cookie and customize the visitor’s experience accordingly. Visitors may decline Internet cookies, if any, by using the appropriate feature of their Web client software, if available.

Cysiv also may use Web bugs to gather, store, and track certain information related to your visit to and activity on the Site. A Web “bug” is a file object, which can be a graphic image such as a transparent one pixel-by-one pixel graphics file, which is placed on a Web page or in an e-mail message to monitor user activity. A Web bug can gather, for example, the IP address of your computer, the time the Web page was viewed, and the type of browser used.

When a visitor performs a search within the Site, Cysiv may record information identifying the visitor or linking the visitor to the search performed. Cysiv may also record limited information for every search request and use that information to solve technical problems with the services available directly or indirectly in connection with the Site and to calculate overall usage statistics.

### **2. Use of Personal Data Collected**

Personal data collected by Cysiv may be used by Cysiv for many reasons, for example, for editorial and feedback purposes, for marketing and promotional purposes, for a statistical analysis of users’ behavior, for product development, for content improvement, for fulfillment of a requested transaction or recordkeeping, or to customize the content and layout of the Site. Aggregate data on visitors’ home servers may be used for internal purposes, and individually identifying information, such as names, postal and e-mail addresses, phone numbers, and other personal information which visitors voluntarily provide to Cysiv may be added to Cysiv’s databases and used for future calls and mailings regarding Site updates, new products and services, and upcoming events.

Cysiv also may use Site visitor data to contact the Site visitors regarding account status and changes to the subscriber agreement, privacy statement, and any other policies or agreements relevant to Site visitors.

### **3. Disclosure of Personal Data to Third Parties**

Aggregate data on visitors' home servers may be provided to third parties such as marketing firms.

Identifiable and non-identifiable visitor information and data which visitors provide to Cysiv may be provided to third parties who provide products, information, or services which Cysiv believes that visitors may be interested in directly or indirectly purchasing or obtaining. Identifiable or non-identifiable data also may be disclosed or distributed to another party with which Cysiv enters or reasonably may enter into a corporate transaction, such as, for example, a merger, consolidation, acquisition, or asset purchase, or to a third party pursuant to a subpoena, court order, or other form of legal process, in response to a request by or on behalf of any local, state, federal, or other government agency, department, or body, whether or not pursuant to a subpoena, court order, or other form of legal process, or if determined by Cysiv in its sole judgment that such disclosure or distribution is appropriate to protect the life, health, or property of Cysiv or any other person or entity.

While Cysiv may undertake efforts to see that any third party to which Cysiv shares, rents, sells, or otherwise discloses personal data is under a contractual obligation to use the personal data solely for the purposes for which the data was disclosed, such third parties are independent third parties over which Cysiv exercises no control, and Cysiv is not responsible for their conduct, actions, omissions, or information handling or dissemination practices and Cysiv will not be liable therefor.

This Site may contain links to other World Wide Web sites or advertisements for or placed by third parties. Cysiv is not responsible for the privacy practices of such Web sites, advertisers, or third parties, or for the content of such sites or advertisements. It is possible that these links or advertisements, themselves, may be used by third parties or others to collect personal or other information about Site visitors. It is solely the visitors' obligation to review and understand the privacy practices and policies of these other Web sites and of these advertisers and third parties.

### **4. Security Measures**

Cysiv has implemented numerous security features to prevent the unauthorized release of or access to personal information. Please be advised, however, that the confidentiality of any communication or material transmitted to or from Cysiv via this Site or e-mail cannot be guaranteed. Accordingly, Cysiv is not responsible for the security of information transmitted via the Internet. Alternative to communicating via the Internet or electronic mail, Cysiv can be contacted by regular mail at Cysiv, LLC, 225 E. John Carpenter Fwy., Suite 1500, Irving, TX 75062.

### **5. Opt-Out Right**

Except as necessary for Cysiv to provide the services, information, or products requested by a visitor, the visitor may opt out of having his or her personally identifiable information, which has been voluntarily provided to Cysiv through an account registration, customer order, or electronic news or information subscription, prospectively retained by Cysiv, used by Cysiv for secondary purposes, or disclosed by Cysiv to third parties by contacting Cysiv via postal mail, e-mail, or telephone at the addresses set out above. (This does not apply to collection of the type of Web browser of the visitor to the Site or to information provided or collected that does not meet the above description.)

### **6. Access to and Ability to Correct Personal Data**

Upon a visitor's request via postal mail, e-mail, or phone, Cysiv will provide to the visitor a summary of any personally identifiable information retained by Cysiv regarding the visitor, which information has been voluntarily provided to Cysiv through an account registration, customer order, or electronic news or

information subscription. A visitor may modify, correct, change or update their personally identifiable information by contacting Cysiv via postal mail, e-mail, or telephone at the addresses or numbers above.

## **7. Children's Privacy**

The Site is not intended for anyone under the age of 13, and Cysiv does not knowingly collect information via the Site from children. If Site visitors believe that Cysiv may have collected information from someone under the age of 13, Cysiv should be contacted via postal mail, e-mail, or telephone at the addresses or numbers above.

## **8. International Transfers**

Information collected by Cysiv may be stored and processed in the United States or any other country in which Cysiv or its affiliates, subsidiaries, agents or contractors maintain facilities. Visitors accessing the Site from the European Union or other regions with laws governing data collection and use hereby agree to the transfer of data to the United States and to processing globally. By providing information, visitors consent to any transfer and processing in accordance with the <*Cysiv Web Site Terms and Conditions*> and this Privacy Statement.

## **9. Right to Change Privacy Statement**

Cysiv may change this Privacy Statement at any time. Notice of any new or revised Privacy Statement, as well as the location of the new or revised statement, will be posted on the Site for at least 60 days after the change. It is the obligation of users visiting the Site before the change to learn of changes to the Privacy Statement since their last visit. Any change to this Privacy Statement shall be effective as to any visitor who has visited the Site before the change was made.

Dated September 5, 2018